

# CALIFORNIA ANTIQU FARM EQUIPMENT SHOW™



**APRIL 17 & 18, 2026**

**TULARE, CA**

559.688.1030 | [SPONSORSHIP@FARMSHOW.ORG](mailto:SPONSORSHIP@FARMSHOW.ORG)

 International  
AGRI-CENTER

# SPONSORSHIP & ADVERTISING

## SHOW GUIDE ADVERTISING

QUARTER PAGE	\$150	FULL COLOR
HALF PAGE	\$275	FULL COLOR

## SPONSORSHIPS

### Bronze Sponsor \$250

Banner on Show Grounds & Logo/Link on Website

### Silver Sponsor \$500

Two Banners on Show Grounds, Logo/Link on Website  
15 Admission Tickets

### Gold Sponsor \$1,000

Two Banners on Show Grounds, Logo/Link on Website  
Logo on Sponsor Signs, Digital Freeway Sign Ad (1 week)  
25 Admission Tickets

### Diamond Sponsor \$1,500

Three Banners on Show Grounds, Logo/Link on Website  
Logo on Sponsor Signs, Digital Freeway Sign Ad (2 weeks)  
35 Admission Tickets

### Tram Sponsor \$500 - SOLD OUT

Usage of Vinyl-Wrapped Tram, Banner on Show Grounds  
Logo/Link on Website, Logo on Sponsor Signs  
15 Admission Tickets

### Barrel Race Sponsor \$3000

Three Banners in Arena or on Fence-Line, Logo/Link on Website  
Logo on Sponsor Signs, Digital Freeway Sign Ad (2 weeks)  
Sponsor Recognition During Event, 35 Admission Tickets

### Tractor Parade Sponsor \$2000

Three Banners, Logo/Link on Website  
Logo on Sponsor Signs, Digital Freeway Sign Ad (2 weeks)  
Sponsor Recognition During Event, 35 Admission Tickets

### Tractor Pull Sponsor \$5,000

Five Banners, Logo/Link on Website  
Logo on Sponsor Signs, Digital Freeway Sign Ad (2 weeks)  
35 Antique Show Admission Tickets  
35 Tractor Pull Admission Tickets

### Meal Sponsor *(3 available)*

Contact Sponsorship Directly

*For more information or to discuss custom packages contact Jennifer Rupp at 559.688.1030 or [sponsorship@farmshow.org](mailto:sponsorship@farmshow.org)*



# SPECS & DEADLINES

**ARTWORK AND MATERIAL SUBMISSION: [JENNIFERR@FARMSHOW.ORG](mailto:JENNIFERR@FARMSHOW.ORG)**

## LOGO AND LINK

High resolution logo due upon signing (EPS preferred; PNG or JPEG acceptable)

Link to your website (if applicable)

Logo/name and link to remain on specified pages **until December 31**

## SHOW GUIDE AD

3,000 Show Guides produced and printed by International Agri-Center®

Signed contract and artwork must be received by **MARCH 23** to guarantee placement

**SPECS TO BE SENT SEPARATELY**

## CAFES SPONSOR SIGNS

Produced by International Agri-Center®

Signed contract and logo must be received by **MARCH 23**

## CAFES BANNERS

Provided by sponsor to International Agri-Center® by **MARCH 27**

Maximum size: 8' width x 4' height

## FREEWAY SIGN AD

300 pixels high x 840 pixels high

72 DPI

RGB Color

PNG format preferred; JPG accepted



# APPLICATION

Authorized Representative: \_\_\_\_\_

Company: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Sponsorship/Advertising Package(s): \_\_\_\_\_

Total: \$ \_\_\_\_\_ (Please make checks payable to International Agri-Center®)

**SPONSOR/ADVERTISER AGREES TO:**

Provide artwork and materials prior to deadlines or forfeit the benefit and hold harmless International Agri-Center®

Authorize royalty-free use of approved ID marks, slogans and logos to International Agri-Center®

Provide payment in full, **due upon signing**

I \_\_\_\_\_, the authorized signer, have read and understand this application in its entirety. All terms have been accepted by the sponsor/advertiser; therefore this document serves as a binding agreement, upon approval from International Agri-Center®.

Signature, Title

Date

Application will not be accepted and benefits will not be exchanged until approved by the International Agri-Center® Sponsorship Department.

FOR OFFICE USE ONLY:

Submitted By

Date

Approved By

Date

