

California
Antique Farm Equipment Show™



SPONSORSHIP GUIDE

April 11-13, 2025 • Tulare, CA

559.688.1030 | SPONSORSHIP@FARMSHOW.ORG

 International
AGRI-CENTER

SPONSORSHIP & ADVERTISING

SHOW GUIDE ADVERTISING

QUARTER PAGE	\$125	FULL COLOR
HALF PAGE	\$250	FULL COLOR
FULL PAGE	\$500	FULL COLOR

SPONSORSHIPS

Bronze Sponsor \$250

Banner on Show Grounds & Logo/Link on Website

Silver Sponsor \$500

Two Banners on Show Grounds, Logo/Link on Website
15 Admission Tickets

Gold Sponsor \$1,000

Two Banners on Show Grounds, Logo/Link on Website
Logo on Sponsor Signs, Digital Freeway Sign Ad (1 week)
25 Admission Tickets

Diamond Sponsor \$1,500

Three Banners on Show Grounds, Logo/Link on Website
Logo on Sponsor Signs, Digital Freeway Sign Ad (2 weeks)
35 Admission Tickets

Tram Sponsor \$500

Usage of Vinyl-Wrapped Tram, Banner on Show Grounds
Logo/Link on Website, Logo on Sponsor Signs
15 Admission Tickets

Barrel Race Sponsor \$2000

Three Banners in Arena or on Fence-Line, Logo/Link on Website
Logo on Sponsor Signs, Digital Freeway Sign Ad (2 weeks)
Sponsor Recognition During Event, 35 Admission Tickets

Tractor Parade Sponsor \$2000

Three Banners, Logo/Link on Website
Logo on Sponsor Signs, Digital Freeway Sign Ad (2 weeks)
Sponsor Recognition During Event, 35 Admission Tickets

Tractor Pull Sponsor \$5,000

Five Banners, Logo/Link on Website
Logo on Sponsor Signs, Digital Freeway Sign Ad (2 weeks)
35 Antique Show Admission Tickets
35 Tractor Pull Admission Tickets

Tractor Pull Banner \$250

One Banner to be Displayed at Tractor Pull Arena

Meal Sponsor *(3 available)*

Contact Sponsorship Directly

For more information or to discuss custom packages contact Jennifer Rupp at 559.688.1030 or sponsorship@farmshow.org



SPECS & DEADLINES

ARTWORK AND MATERIAL SUBMISSION: JENNIFERR@FARMSHOW.ORG

LOGO AND LINK

High resolution logo due upon signing (EPS preferred; PNG or JPEG acceptable)

Link to your website (if applicable)

Logo/name and link to remain on specified pages until **May 31, 2025**

SHOW GUIDE AD

3,000 Show Guides produced and printed by International Agri-Center®

Signed contract and artwork must be received by **MARCH 24** to guarantee placement

SPECS TO BE SENT SEPARATELY

CAFES SPONSOR SIGNS

Produced by International Agri-Center®

Signed contract and logo must be received by **MARCH 24**

CAFES BANNERS

Provided by sponsor to International Agri-Center® by **MARCH 28**

Maximum size: 8' width x 4' height

FREEWAY SIGN AD

300 pixels high x 840 pixels high

72 DPI

RGB Color

PNG format preferred; JPG accepted



APPLICATION

Authorized Representative: _____

Company: _____

Billing Address: _____

Phone: _____ Email: _____

Sponsorship/Advertising Package(s): _____

Total: \$ _____ (Please make checks payable to International Agri-Center®)

SPONSOR/ADVERTISER AGREES TO:

Provide artwork and materials prior to deadlines or forfeit the benefit and hold harmless International Agri-Center®

Authorize royalty-free use of approved ID marks, slogans and logos to International Agri-Center®

Provide payment in full, **due upon signing**

I _____, the authorized signer, have read and understand this application in its entirety. All terms have been accepted by the sponsor/advertiser; therefore this document serves as a binding agreement, upon approval from International Agri-Center®.

Signature, Title

Date

Application will not be accepted and benefits will not be exchanged until approved by the International Agri-Center® Sponsorship Department.

FOR OFFICE USE ONLY:

Submitted By

Date

Approved By

Date

