

# California Antique Equipment Show™

April 23 & 24 • Tulare, CA

Friday Tractor Pull • Entertainment • Auction  
Demonstrations • Food • Swap Meet



**SWAP-O-RAMA**  
CLASSIC CAR PARTS & MOTORCYCLE SWAP MEET

LARGE SWAP SPACES | COMMERCIAL VENDORS  
GASOLINE ALLEY | AUTOMOBILIA

**TURN THOSE OLD PARTS INTO CASH!**

SATURDAY & SUNDAY  
APRIL 23 & 24



559.688.1030 • [www.AntiqueFarmShow.org](http://www.AntiqueFarmShow.org)

International  
AGRI-CENTER



# SPONSORSHIP & ADVERTISING

SHOW GUIDE ADVERTISING		
QUARTER PAGE	\$125	FULL COLOR
HALF PAGE	\$250	FULL COLOR
FULL PAGE	\$500	FULL COLOR
DESIGN FEE*	\$100	*ONLY APPLIES IF PRINT-READY ARTWORK IS NOT PROVIDED BY ADVERTISER

SPONSORSHIP OPPORTUNITY	PRICE	ADMISSION TICKETS	LOGO/LINK ON SPONSOR PAGE	ADVERTISING ON FREEWAY SIGN	LOGO ON SPONSOR SIGNS	BANNER ON SHOW GROUNDS	LOGO ON POST-SHOW E-BLAST	ADDITIONAL BENEFITS
GENERAL SPONSORSHIPS								
50 HORSEPOWER	\$250		X		X	1		
150 HORSEPOWER	\$500	15	X		X	2		
250 HORSEPOWER	\$1,000	25	X	1 WEEK	X	2		
350 HORSEPOWER	\$1,500	35	X	2 WEEKS	X	3		
SPECIALTY SPONSORSHIPS								
TRAM STOP SPONSOR	\$500	15	X		X	1		RECOGNITION AT ONE TRAM STOP
SPECIAL EVENT SPONSOR	\$2,000	35	X	1 MONTH	X	3	X	
HAT SPONSOR	\$3,500	50	X	1 MONTH	X	3	X	LOGO ON 2022 CAES HAT

CUSTOM PACKAGES AVAILABLE! Call Brittany Howton: 559.688.1030



# SPECS & DEADLINES

## ARTWORK AND MATERIAL SUBMISSION: BRITTANY@FARMSHOW.ORG

### LOGO AND LINK

- [ ] High resolution logo due upon signing (AI or EPS preferred; JPEG acceptable)
- [ ] Link to your website (if applicable)
- [ ] Logo/name and link to remain on specified pages until **FEBRUARY 28, 2023**

### SHOW GUIDE AD

- [ ] 3,000 Show Guides produced and printed by International Agri-Center®
- [ ] Signed contract and artwork must be received by **MARCH 23** to guarantee placement
  - [ ] Quarter Page
  - [ ] Half Page
  - [ ] Full Page

**SPECS TO BE SENT SEPARATELY**

### CAES SPONSOR SIGNS

- [ ] Produced by International Agri-Center®
- [ ] Signed contract and logo must be received by **MARCH 23**

### CAES HAT SPONSORSHIP

- [ ] 400 hats produced by International Agri-Center®
- [ ] Signed contract and logo must be received by **MARCH 23**

### CAES BANNERS

- [ ] Provided by sponsor to International Agri-Center® by **APRIL 4**
- [ ] Maximum size: 8' width x 4' height

### FREEWAY SIGN AD

- [ ] 432 pixels wide x 144 pixels high
- [ ] 72 DPI
- [ ] RGB Color
- [ ] JPEG format



# APPLICATION

Authorized Representative: \_\_\_\_\_

Company: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Sponsorship/Advertising Package(s): \_\_\_\_\_

Total: \$ \_\_\_\_\_ (Please make checks payable to International Agri-Center®)

## SPONSOR/ADVERTISER AGREES TO:

- ☐ Provide artwork and materials prior to deadlines or forfeit the benefit and hold harmless International Agri-Center®
- ☐ Authorize royalty-free use of approved ID marks, slogans and logos to International Agri-Center®
- ☐ Provide payment in full, by **APRIL 10, 2022**

I \_\_\_\_\_, the authorized signer, have read and understand this application in its entirety. All terms have been accepted by the sponsor/advertiser; therefore this document serves as a binding agreement, upon approval from International Agri-Center®.

Signature, Title

Date

Application will not be accepted and benefits will not be exchanged until approved by the International Agri-Center® Sponsorship Department.

## FOR OFFICE USE ONLY:

Submitted By

Date

Approved By

Date

